Orders

Order / Rev:

104463

Alt Order #:

06832858

Product Desc:

DSCC IE

Estimate:

Order Type:

1407

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/18/12 / 10/16/12

GENERAL

Primary AE:

Sales Office:

Sales Region:



Amy McCreary

BLPHI

National

Agency

Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Great American Media

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Democratic Senatorial Campaign Con

Demographic:

A35+

Product Codes:

PLI2,PLI1

Priority: Revenue Codes: SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill I lan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	111	\$92,350.00	\$78,497.50
10/29/12	10/29/12	21	\$13,250,00	\$11,262,50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$92,350.00	\$78,497.50	0.00
November 2012	21	\$13,250.00	\$11, 26 2.50	0.00
Totals	132	\$105,600,00	\$89 760 00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	14%	\$105,600.00
Market	100%	\$754,285.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$218,742.86
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$135,77 1.4 3
KTUD	1%	\$7,542.86
KVVU	17%	\$128,228.57
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	21%	\$158,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	-	5-6a	-TWTF	:30 4	\$450.001	0.00 N M 4	\$1,800.00
	NWES Star	rt Date E	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating				

KSNV

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1	O.L.	044		lassa atams Carla	Dunale	Chaut/Park 7	Time Dave) On	_4_	D-t- D-i	Dt., T	N	A
Ln		Start	End	Inventory Code		Start/End T	· · · · · · · · · · · · · · · · · · ·	Len Sp			Rtg Type S		Amount
	KSNV NWES	10/23/17	2 10/26/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
		<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
			2 10/29/12	M-F 5-6a WakeU M-F 5-6a WakeU	w/WaQM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450 .00
ľ	NWES			IVI-1 3-02 VV aREO	p www.agneis								
We	<u>Star</u> eek: 10/2	<u>t Date</u> 9/12	End Date 11/04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
		10/23/1	2 10/28/12	Wake Up Early w Wake Up Early V	. •	430a-5a	-TwTs	:30	4	\$200.001	0.00 NM	4	\$800. 00
ľ	NEWS Stor	t Date	End Data	Maakdaya	SpotaMiook	Data	Rating				ł		
We	<u>عادہ</u> eek: 10/2		End Date 10/28/12	<u>Weekdays</u> -TWTS	Spots/Week 4	<u>Rate</u> \$200.00	0.00						
E 4	KSNV	10/23/1	2 10/26/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	~TWTF~~	:30	4	\$7 0 0.001	0.00 NM	4	\$2,800.00
ı	NEWS												
W	<u>Star</u> eek: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> -TWTF- <i>-</i>	Spots/Week 4	<u>Rate</u> \$700,00	<u>Rating</u> 0.00						
				M-F 6-7a WakeU		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
				M-F 6-7a WakeU		- , <u> </u>	••		·	\$ /\$\$155.	Q 100 ,	•	Ψ, σσ.σσ
7	NEWS				0 (141 (ъ.	5.4						
\\/	<u>Star</u> eek: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			2 10/29/12	Today Show Today Show	CM	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
-	TODAY			roday onove									
We	<u>Star</u> eek: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
	KSNV TODAY	10/23/1	2 10/26/12	Today Show Today Show	СМ	658a-9am	-TWTF	:30	4	\$90 0.001	0.00 NM	4	\$3,600.00
		<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
		10/27/1	2 10/27/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	S-	:30	1	\$375. 00 1	0. 00 NM	1	\$375.00
ı	NEWS	t Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
We	<u>عری</u> eek: 10/2		10/28/12	S-	<u> 3pois/week</u>	\$375.00	0.00						
E 9	KSNV	10/27/1	2 10/27/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
:	SATTO												
10/4	<u>Sta</u> //eek: 10	rt <u>Date</u>	End Date 10/28/12	<u>Weekdays</u> ⊹-S-	Spots/Week 2		<u>Rating</u> 0.00						
1-11-11				News 3 Sunrise -	SUNDAM	6a-7a	s	:30	1	\$375.001	0.00 NM	1	\$375.00
I	NEWS			14040 0 Calliloo	30110711								
	,	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	eek: 10/	_	10/28/12	S Sunday Today	CM	\$375.00 7a-8am	0.00	: :30	1	\$750.001	0.00 NM	4	\$750.00
	TODAY		2 10/20/12	Sunday Today Sunday Today	CIVI	7 a-0a111		.30	ı	φ/ 50.00	U.UU \	'	\$750.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				J		
	eek: 10/	22/12	10/28/12	S	1	\$750.00	0.00						
E 12	KSNV	10/28/1	2 10/28/12	Meet the Press	СМ	8a-9am	S	30	1	\$3,000.001	0.00 NM	1	\$3,000.00
1	MTP			Meet the Press									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	eek: 10/		10/28/12	S		\$3,000.00	0.00	.00		ΦΕΩΩ ΩΩ 4	0.00 115	al.	####
⊨ 13	ν2ΝΛ	10/28/1	2 10/28/12		CM.	9a-930am	S	30	1	\$500.001	0.00 NM	1	\$5 00 .00

KSNV

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch Start	End	Inventory Code News 3 Today Wkno News 3 Today		Start/End T	me Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
NEWS Start Date	End Date	•	pots/Week	Rate	Rating				ī		
Week: 10/22/12	10/28/12	S	1	\$500.00	0.00						
E 14 KSNV 10/28/1	2 10/28/12	Chris Matthews 9:30 Chris Matthews SUI		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
Start Date Week; 10/22/12	End Date 10/28/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 15 KSNV 10/23/1	2 10/26/12	M-F Today Show II : M-F Today Show II	Brd HOIM	9-10a	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	-TWTF	pots/Week 4	7	Rating 0.00						
E 16 KSNV 10/29/1	2 10/29/12	M-F Today Show II : M-F Today Show II	3rd HCM	9-10a	M	:30	1	\$425.001	0.00 NM	1	\$425.00
Start Date Week: 10/29/12	End Date 11/04/12	M	pots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 17 KSNV 10/29/1 TODAY III	2 10/29/12	M-F Today Show III Today 4th Hour	4th ISM	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date Week: 10/29/12	End Date 11/04/12	M	pots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
± 18 KSNV 10/23/1 TODAY III	2 10/26/12	M-F Today Show III Today 4th Hour	4th ISM	10am-11am	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.0
Start Date Week: 10/22/12	End Date 10/28/12	-TWTF	pots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV 10/23/1 RR	2 10/26/12	Rachael Ray Rachael Ray	CM	11a m-12pm	-T₩TF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	-TWTF	pots/Week 4	\$325.00	Rating 0.00						
E 20 KSNV 10/29/1 RR	2 10/29/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.0
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	M	pots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 21 KSNV 10/29/1 NEWS	2 10/29/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.0
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> <u>S</u> M	pots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
E 22 KSNV 10/23/1 NEWS	2 10/26/12	Noon News Noon News	СМ	12-1230pm	-TWTF	:30	4	\$425.001	0.00 N M	4	\$1,700.0
<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	Weekdays S	pots/Week 4		<u>Rating</u> 0.00						
E 23 KSNV 10/23/1 AGENDA	2 10/26/12	The Agenda 1230pr The Agenda 1230p		1230-1p	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.0
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays S	pots/Week 4		Rating 0.00	· · · · · · · · · · · · · · · · · · ·					
	2 10/29/12	The Agenda 1230pr The Agenda 1230p		1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.0
AGENDA <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> <u>S</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 25 KSNV 10/29/1			CM	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.0

KSNV

Print Date: 10/17/12 08:03:01 Page 4 of 7 Democratic Senatorial Campaign Comm Order / Rev: 104463 Advertiser:

Alt Order #: 06832858 Product Desc: DSCC IE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives Days of our Lives									
DAYS			bayo or our Liveo									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 26 KSNV		11/04/12 2 10/26/12	Days of our Lives	CM	\$425.00 1258p-2pm	0.00 -TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
			Days of our Lives					·	•		·	\$ 1,1.00.00
DAYS	rt Data	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>ડાલ</u> Week: 10/	<u>rt Date</u> 22/12	10/28/12	-TWTF	<u>30013/11066K</u>	\$425.00	0.00						
E 27 KSNV	10/23/1	2 10/26/12	The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS			The Doctors									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	-TWTF	4	\$325.00	0.00				w		
E 28 KSNV	10/29/1	2 10/29/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DRS			The Boctors							1		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/ E 29 KSNV		11/04/12	M Dr. Phil	1 CM	\$325.00 3-4p	0.00 M	:30	1	\$450.001	0.00 NM	1	\$450.00
L 23 NOIV	10/23/1	2 10/23/12	Dr Phil	CIVI	3-4 p	(4)	.50	•	φ450.00 ι	O.OO INIVI	1	Φ450.00
PHIL												
<u>Sta</u> Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 30 KSNV			Dr. Phil	CM	3-4p	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
D. III			Dr Phil									•
PHIL Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-TWTF	4	\$450.00	0.00						
E 31 KSNV	10/23/1	2 10/26/12	NEWS 3 at 4 (1 I		4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS			4PM NEWS (1 ho	our)	(4:00 PM-4:3	OPM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/28/12	-TWTF	4	<u> </u>	0.00			*****	2 22 111		
E 32 KSNV	10/29/1	2 10/29/12	NEWS 3 at 4 (1 I 4PM NEWS (1 he		4-5pm (4:00 PM-4:3	M (0 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS				J. 17	(·,						
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
Week: 10.		11/04/12 2 10/29/12	NEWS 3 at 4 (1 I	<u>-</u>	\$725.00 4-5pm	0.00 M	:30	1	\$725.001	0.00 NM	1	\$725.00
	101201	_ 101_07 1_	4PM NEWS (1 he		(4:30 PM-5:0		,55	•	Ψ. Ξο, σο .	0.00 1		Ψ, 20.00
NEWS	-4 D-4-	Cod Data	Manhara	Castattanie	Dete	Datina						
<u>১টে</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E34 KSNV			•		4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF	4		0.00		 .				
E 35 KSNV	10/23/1	2 10/26/12	-	CM	5- 6 30p	-TWTF	:30	8	\$1,200.001	0.00 NM	8	\$9,600.00
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10 E 36 KSNV		10/28/12	-TWTF M-F Early News	CM	\$1,200.00 5-630p	0.00 M	:30	2	\$1,200.001	0.00 NM	2	\$2.400.00
□ 20 VONA	10128/1	14 IVI49114	M-F Early News	CIVI	0-000h	[v]	.50	2	Ψ1,200.001	U.UU INIVI		\$2,400.00
NEWS		- 1- 1	•	A	.	D - N -						
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 37 KSNV		·		CM	5pm-630pm		:30	2	\$6 75.0 0 1	0.00 NM	2	\$1,350.00
											•	

KSNV

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06832858

_____Product L

Product Desc:

DSCC IE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Ln Ch	Start	End	Inventory Code Sa-Su Early News		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spots	;	Amount
			Sa-Su Early New								
NEWS						.					
<u>Sta</u> Week: 10/	ı <u>rt Date</u>	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00					
38 KSNV			Weekend Jeopard		630-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.0
. 50 1011	10/2//1	2 10/2//12	WKND Jeop/Whe	-	000-700pm	3	.50	1 ψ32,3,001	O.OO INIVI	'	ψ020.0
WH/JEF	P										
	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/		10/28/12	S-	1	\$525.00	0.00			····		
E 39 KSNV	10/23/1	2 10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.0
JEP/Wł	HEEL		M-F Jeopardy/Wi	neer of Fortun	В						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	-TWTF		\$1,300.00	0.00					
E 40 KSNV	10/29/1	2 10/29/12	M-F Jeop/Wheel	СМ	630-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
			M-F Jeopardy/Wi	neel of Fortun	е						
JEP/WI											
<u>Sta</u> Week: 10/	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
= 41 KSNV			FacetoFace/Raist	•	· · · · · · · · · · · · · · · · · · ·	M	:30	1 \$900.001	0 00 NM	4	# 000 /
141 KONV	10/29/1	2 10/29/12	Face to Face w/	-	730-758pm	Manan	:30	1 \$900.001	0.00 NM	1	\$900.0
FACE			1 400 10 1 400 117	3.1101011							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	/29/12	11/04/12	M	1	\$900.00	0.00					
E 42 KSNV	10/23/1	2 10/26/12	FacetoFace/Ralst	•	730-758pm	-TWTF	:30	4 \$900.001	0.00 NM	4	\$3,600.
E40E			Face to Face w/	J.Ralston							
FACE	ort Doto	End Doto	Maakdaya	Cnata Milaali	Data	Datiná					
<u>ال 5</u> /Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00					
E 43 KSNV				CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.0
			Wednesday Prim	-	• 10pm	••	.50	ι ψη,σοσ.σσι	0.00 14151	•	ΨΤ,ΟΟΟ.
SVU			·								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/28/12	W	1	\$4,000.00	0.00					
E44 KSNV	10/26/1	2 10/26/12		CM	10-1 1 pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
DLINE			Friday Prime 10-	Прп							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	F		\$3,200.00	0.00					
E 45 KSNV	10/27/1	2 10/27/12	Sat PR 8-9p	СМ	8-9pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.0
			Saturday Prime 8	-9pm							
NBC PF											
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week		<u>Rating</u> 0.00					
				CM	\$1,200.00 1P-9P M	S	:30	1 \$10,000.001	0.00 NM	4	#40.000
140 KONV	10/20/1	2 10/20/12	NFL Football	CIVI	IL-ALM	5	.30	1 \$10,000.001	U.UU INIM	1	\$10,000.
SNF			TT ET OOLDUN								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	/22/12	10/28/12	S	1	\$10,000.00	0.00					
VVCCIN. TO:	10/28/1	2 10/28/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.
			News 3 in Prime								
E 47 KSNV											
E 47 KSNV NEWS	AFT NFL		Markdaya	Canto Minale	Data						
E 47 KSNV NEWS Sta	AFT NFL	End Date	Weekdays	Spots/Week		Rating					
E 47 KSNV NEWS <u>Sta</u> Week: 10	AFT NFL art Date /22/12	End Date 10/28/12	S	1	\$1,800.00	0.00	-30	1 \$1 200 001	0.00 NM	1	\$1 200
E 47 KSNV NEWS <u>Sta</u> Week: 10	AFT NFL art Date /22/12	End Date 10/28/12	LAW & ORDER (1 synd) F GM			;30	1 \$1,200.001	0.00 NM	1	\$1,200.
E 47 KSNV NEWS <u>Sta</u> Week: 10	AFT NFL art Date /22/12	End Date 10/28/12	S	1 synd) F GM	\$1,800.00	0.00	:30	1 \$1,200.001	0.00 NM	1	\$1,20 0 .
E 47 KSNV NEWS Sta Week: 10, E 48 KSNV L&O	AFT NFL art Date /22/12 10/28/1 art Date	End Date 10/28/12	LAW & ORDER (1 synd) F GM	\$1,800.00 SU 10-11P	0.00	:30	1 \$1,200.001	0.00 NM	1	\$1,200.

KSNV

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832858

Product Desc:

DSCC IE

Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F News 3 at Ele								
NEWS			M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			Ī		
Week: 10/		11/04/12	M	1	\$1,200.00	0.00					
E 50 KSNV	10/23/1	2 10/26/12	M-F News 3 at Ele		11pm-1135pr	n -TWTF	:30 4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	-TWTE		\$1,200.00	0.00					
E 51 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at		11pm-1135pr	ns-	:30 1	\$1,100.001	0.00 NM	1	\$ 1, 1 00.00
NEWS			Sa-Su News 3 at	Eleven							
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-		\$1,100.00	0.00					
E 52 KSNV	10/28/1	2 10/28/12	Sa-Su News 3 at	ElevenCM	11pm-1135pr	mS	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at	Eleven							
NEWS	et Data	Fuel Data	Maakdaya	Cuata Milania	Dete	Detine					
<u>اد ا</u> /Week: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E 53 KSNV			The Tonight Show	<u>.</u>	1135p-1237a		:30 4	\$500.001	0.00 NM	4	\$2,000.00
			Tonight Show					*******		·	¥2,000.0 0
TON SI											
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00					
E 54 KSNV			The Tonight Shov	·	1135p-1237a		:30 1	\$500.001	0.00 NM	1	\$500.00
L 54 KONV	10/20/1	2 10/20/12	Tonight Show	V OIVI	1100p-1201a	. 14	.50 1	ψ500.001	O.OO INIVI	1	φ500.00
TON S	HOW		-								
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/ E 55 KSNV		11/04/12	Late Night w/Fallo	on CM	\$500.00 1237a-136an	0.00 n M	:30 1	\$250.001	0.00 MM		# 050.00
E 33 KONV	10/29/1	2 10/29/12	Late Night w/Fall		12378-1368[[1 M	:30 1	ֆ∠ე∪.∪∪ I	0.00 NM	1	\$250.00
FALLO	N										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	M	1	\$250.00	0.00					
E 56 KSNV	10/23/1	2 10/26/12	Late Night w/Fallo		1237a-136an	n -TWTF	:30 4	\$250,001	0.00 NM	4	\$1,000.00
FALLO	N		Late Hight wir all	JII							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10	_	10/28/12	-TWTF	4	\$250.00	0.00	· · · · · · · · · · · · · · · · · · ·				
E 57 KSNV	10/23/1	2 10/26/12		•	136-205am	-TWTF	:30 3	\$1 75. 0 01	0.00 N M	3	\$525.00
CARSO	ON		Last Call w/Carso	on Daiy							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	-TWTF	3	\$175.00	0.00					
E 58 KSNV	10/29/1	2 10/29/12	Last Call w/Carso	•	136-205am	M	:30 1	\$175.001	0.00 NM	1	\$175.00
CARSO	NC.		Last Call w/Carso	on Daly							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		11/04/12	M	1	\$175,00	0.00					
E 59 KSNV	10/27/1	2 10/27/12	• •		1130pm-1:02	?am5-	:30 2	\$1,400.001	0.00 NM	2	\$2,800.00
SNL			Saturday Night L	ive							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/28/12	S-		\$1,400.00	0.00					
E 60 KSNV	10/28/1	2 10/28/12		as VegaGM		200aS	:30 1	\$400.001	0.00 NM	1	\$400.00
00070	S AUGUT		Sports Night in L	as Vegas							
	NIGHT	End Data	Moekdovo	SnoteAMoole	Deta	Datina					
<u>اد.</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00					
N 61 KSNV				CM	6-7a	-TWTF	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
								*			. ,

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Product Desc:

DSCC IE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1407

Alt Order #:

06832858

Break Start/End Time Ln Ch Start Inventory Code Days End Len Spots Rate Pri Rtg Type Spots Amount M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF--1 \$2,000.00 0.00 N 62 KSNV 10/23/12 10/26/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 1 \$1,200.001 0.00 NM ~TWTF--1 \$1,200.00 M-F 5-6a WakeUp w/Wagners End Date Spots/Week Start Date Weekdays <u>Rate</u> Rating Week: 10/22/12 10/28/12 -TWTF--1 \$1,200.00 0.00

> Totals 132 \$105,600.00